



The Most Comprehensive International Contemporary Art Show in America

LA Art Show News

Reflecting on DIVERSEartLA 2024 & Looking Ahead to LA Art Show's 30th Anniversary

While the art world in Los Angeles takes a midsummer breather, we're reflecting on the 2024 LA Art Show and our DIVERSEartLA program, while also looking forward to our milestone 30th year in 2025. This past February, DIVERSEartLA returned to the Los Angeles Convention Center, showcasing solo projects from 7 top international art institutions. True to our commitment to raising awareness about critical contemporary issues, the 2024 program explored the intricate relationship between memory, humanity, and artificial intelligence (AI).

Under the stewardship and curation of Marisa Caichiolo, DIVERSEartLA has been fostering connections with local and international art institutions since its inception in 2015. The 2024 program explored the connection between memory, humanity, and AI, challenging visitors to contemplate the opportunities and dilemmas introduced by AI, particularly its role in shaping our understanding of memory and identity.

Marisa Caichiolo, curator of DIVERSEartLA, explains the significance of this year's focus:

“My curatorial decision to focus the DIVERSEartLA platform on AI represents a pivotal moment in the evolution of the art world. The convergence of art, science, technology and creativity has the power to revolutionize how we

experience, interpret, and preserve art for future generations. By embracing AI, museums can enhance curation, accessibility, and engagement, fostering inclusivity, diversity, and innovation in the cultural landscape. This strategic shift not only signifies a commitment to pushing boundaries and embracing the future but also underscores the profound impact that AI can have in shaping how we understand, appreciate, and interact with art in the digital age.”

Kassandra Voyagis, producer and director of the LA Art Show, reflects on the significance of DIVERSEartLA:

“The LA Art Show has always been committed to pushing boundaries and fostering innovation in the art world. DIVERSEartLA embodies this commitment by offering a unique, non-commercial platform that bridges art, technology, and critical social issues. Our goal is to create an immersive experience that not only showcases exceptional artwork but also stimulates thought-provoking discussions about our rapidly changing world. By partnering with international museums and cultural institutions, we're able to bring diverse perspectives to Los Angeles, encouraging our visitors to engage with global narratives through the lens of contemporary art. DIVERSEartLA is more than just an exhibition; it's a catalyst for cultural exchange and societal reflection.”

We're excited to bring you video presentations that allow us to revisit the exhibitions and installations from DIVERSEartLA 2024. Join us as we explore these 7 groundbreaking projects...

DIVERSEartLA 2024 Highlights

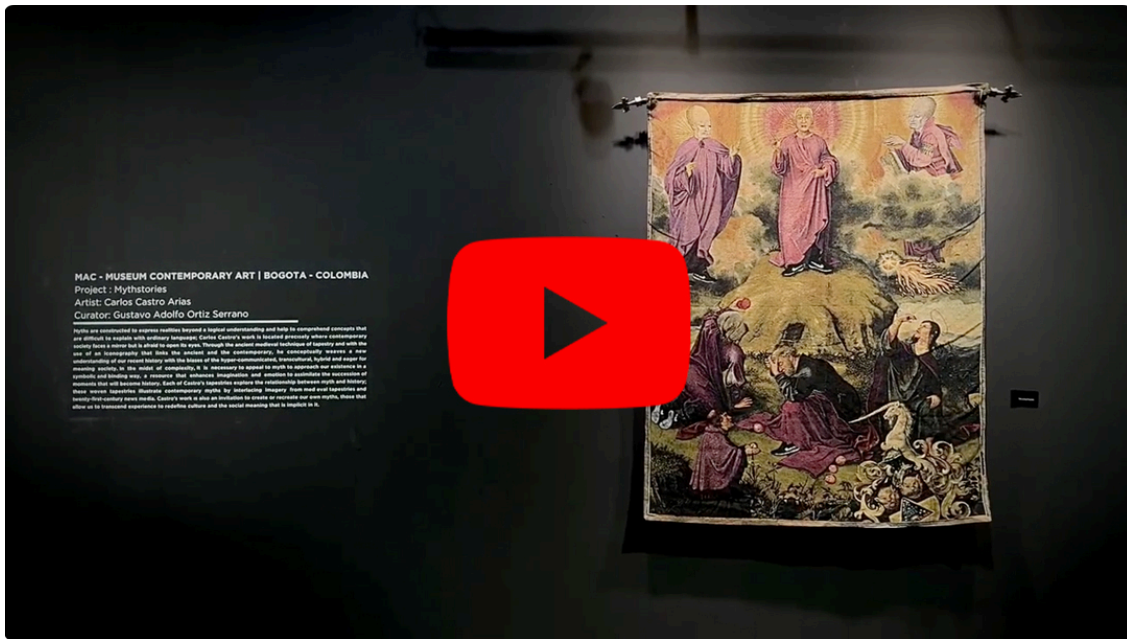
Mythstories

Presented by MAC — Museum of Contemporary Art, Bogotá

Artist: Carlos Castro Arias

Curator: Gustavo Adolfo Ortiz Serrano

Carlos Castro Arias's multimedia work, curated by Gustavo Adolfo Ortiz Serrano, reimagined medieval tapestry styles to explore connections across time and cultures, blending myth, history, and AI to examine individual and collective identity.



The Journey

Presented by Nevada Museum of Art

Artist: Guillermo Bert

Curator: Vivian Zavataro

Curated by Vivian Zavataro, this installation featured 20 life-sized wood sculptures of immigrants working as frontline workers, exploring the intersection of ancient traditions and modern technology in narratives of identity and immigration.



2024 LA Art Show host Lucy Hale is pictured here with Kassandra Voyagis, producer/director of LA Art Show, walking through Guillermo Bert's *The Warriors* installation.

Fake Memory of a True Past

Presented by MUSA Museum of Art University of Guadalajara

Curator: Moises Schiaffino

Curator Moises Schiaffino presented a video installation comparing human and AI-generated historical archives, prompting reflection on AI's role in shaping our understanding of the past.



Be Water

Presented by AAL Museum – Santiago, Chile

Artist: Antuan

Curator: Marisa Caichiolo

This immersive installation, curated by Marisa Caichiolo, explored water's significance through Antuan's "Human Net" concept, highlighting the collaboration between humanity and AI in addressing global water issues.



Repairing the Future

Presented by Lancaster Museum of Art and History

Artist: Osceola Refetoff

Curator: Andi Campognone

Curated by Andi Campognone, this multi-media exhibition focused on global sea level rise, featuring a large-scale immersive projection paired with NASA satellite images and AI-generated animations of potential climate futures.



Entropic Systems

Presented by Red Line Contemporary Art Center, Denver

Artist: Laleh Mehran

Curator: Louise Martorano

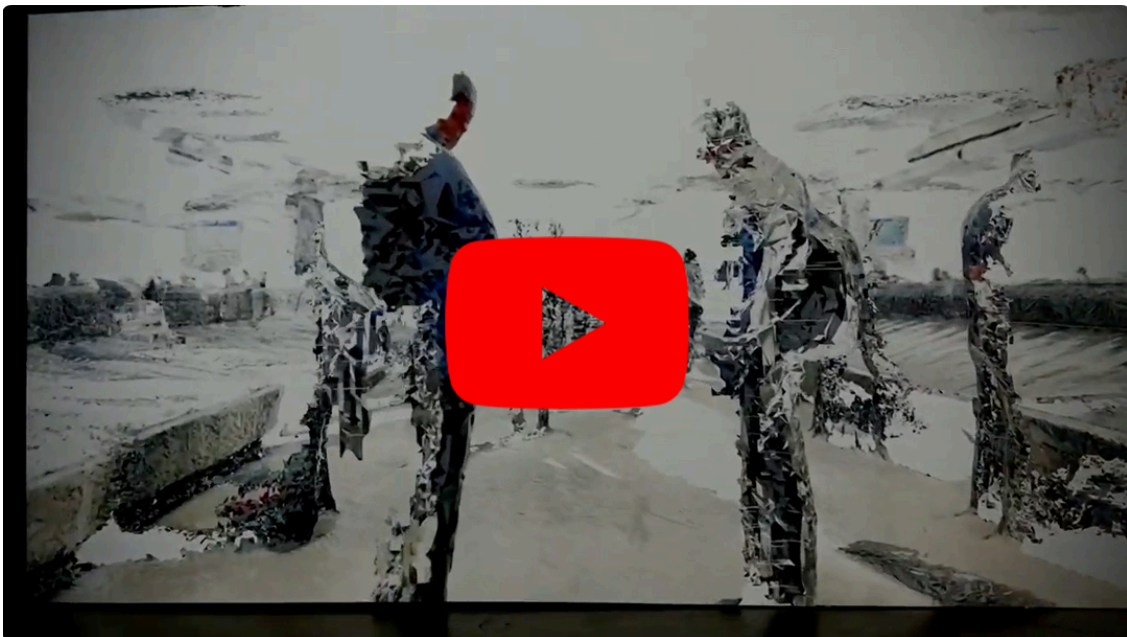
Threaded Tracing

Presented by Red Line Contemporary Art Center, Denver

Artist: Chris Coleman

Curator: Louise Martorano

Curated by Louise Martorano, these two installations explored the intersection of memory, technology, and spatial perception, questioning how AI systems process and represent our experiences.

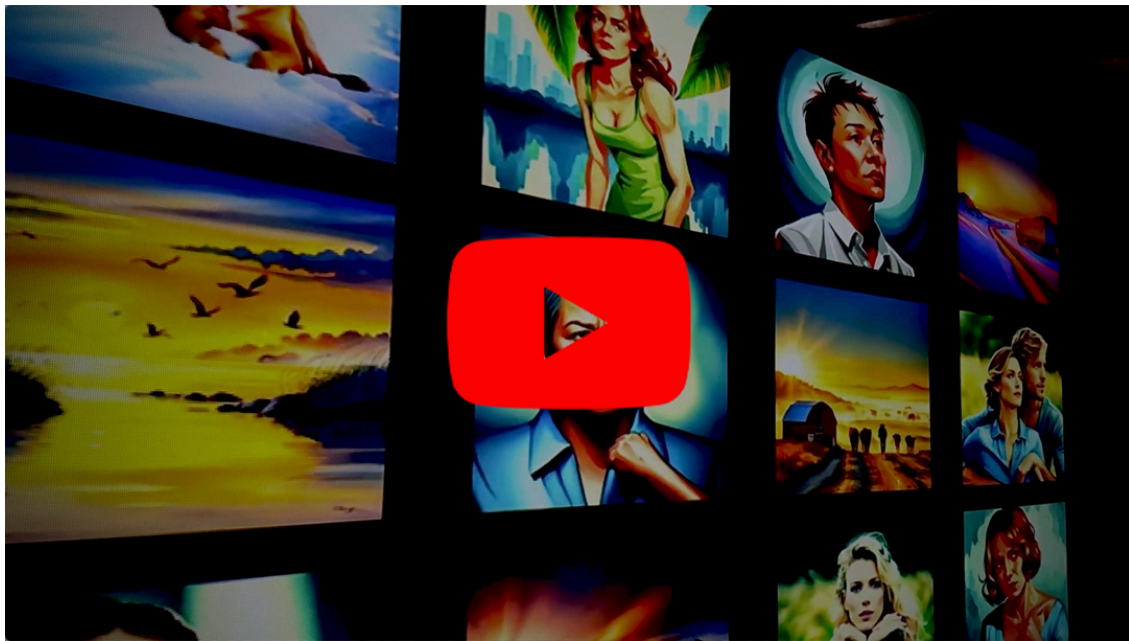


Bridging Emotional and Digital Landscapes

Presented by Raubtier & Unicus Productions, Los Angeles

Curator: Marisa Caichiolo

This interactive project, curated by Marisa Caichiolo, allowed audience members to contribute to a digital mural of collective experiences through AI-driven word-to-image conversion and large-scale projections.



DIVERSEartLA Museum Acquisition Award

DIVERSEartLA 2024 also presented the second edition of the Museum Acquisition Award for an Emerging Artist, created by AAL Museum & AAL Magazine (Chile), offering the winner a place in the Museum's permanent collection.

Pigment Gallery received the award for *Nervion* by Juan Escudero, supporting the acquisition of this artwork by a leading global museum. This initiative, part of DIVERSEartLA curated by Marisa Caichiolo, continues to strengthen connections between artists, galleries, and museums worldwide.

Kassandra Voyagis (LA Art Show producer/director) and Marisa Caichiolo (DIVERSEartLA curator) presented the award to Ferran Josa (Pigment Gallery owner/director, Spain). Ana Maria Matthei, director of AAL Museum, Chile, was also in attendance. This gathering underscored the global reach and collaborative spirit of the LA Art Show and DIVERSEartLA.



(Left to right): *Kassandra Voyagis, Producer/Director of the LA Art Show; Marisa Caichio, Curator of DIVERSEartLA; Ana Maria Matthei, Director of AAL Museum, Chile; and Ferran Josa, Owner/Director of Pigment Gallery.*

As we reflect on these projects, we're reminded of art's power to inspire important conversations about our rapidly evolving world. We look forward to bringing you more groundbreaking experiences at the 2025 LA Art Show. Stay tuned for updates on our 30th anniversary edition!

Apply to Exhibit at LA Art Show's 30th Anniversary Edition

The LA Art Show is preparing for its 30th Anniversary edition, set to take place from February 19–23, 2025, at the LA Convention Center. We are currently accepting exhibitor applications for the 2025 show, inviting galleries from around the world to participate in this celebration of art and culture.

As a leading platform for contemporary, emerging, and modern art, the LA Art Show provides galleries with a unique opportunity to showcase their collections to an engaged audience within Los Angeles' vibrant cultural landscape.

The 30th Anniversary edition of LA Art Show 2025 will feature a diverse array of

international exhibitors from Europe, Asia, North America, and Latin America. In addition to our established DIVERSEartLA program, we will present specially curated exhibitions and anniversary events that honor the show's three-decade legacy of art presentation and cultural exchange in Los Angeles.

We encourage galleries to be part of this special 30th Anniversary LA Art Show. To apply, please submit your Exhibitor's Application through our website:

<https://www.laartshow.com/exhibitor-application/>

LA Art Show Proudly Supports the American Heart Association in its 100th Year!

The LA Art Show is pleased to be partnering with the American Heart Association (AHA), our 2024 charity beneficiary. We're proud to support the American Heart Association in its commitment to help prevent death and disability from cardiovascular disease and stroke – the major health problems in our society.

We're especially happy to be supporting the American Heart Association in its 100th year. With a portion of every ticket purchase, the LA Art Show contributes to funding the mission of the American Heart Association – which includes CPR education, training and development of science-based CPR guidelines and techniques to help strengthen the chain of survival. Dedicated to working with passion and purpose in a people-centered way, the American Heart Association has had a tremendous impact on advancing knowledge about heart and brain health with the goal of providing everyone the chance for full, healthy life.



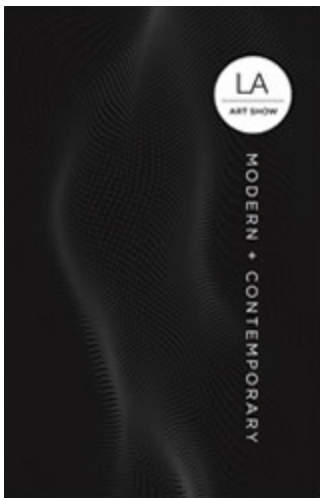
LA Art Show is a proud supporter of the American Heart Association's Life is Why™ campaign

To learn more about the Life is Why™ campaign and other participating companies, please visit <https://www.heart.org/en/get-involved/ways-to-give/life-is-why>. Connect with the American Heart Association on [heart.org](https://www.heart.org), [Facebook](#), [Twitter](#) or by calling 1-800-AHA-USA1.

LA Art Show 2024 Video Highlights!

Discover captivating moments of the 2024 LA Art Show.

Enjoy these [highlights](#) from our February show.



LA Art Show 2024 Catalog

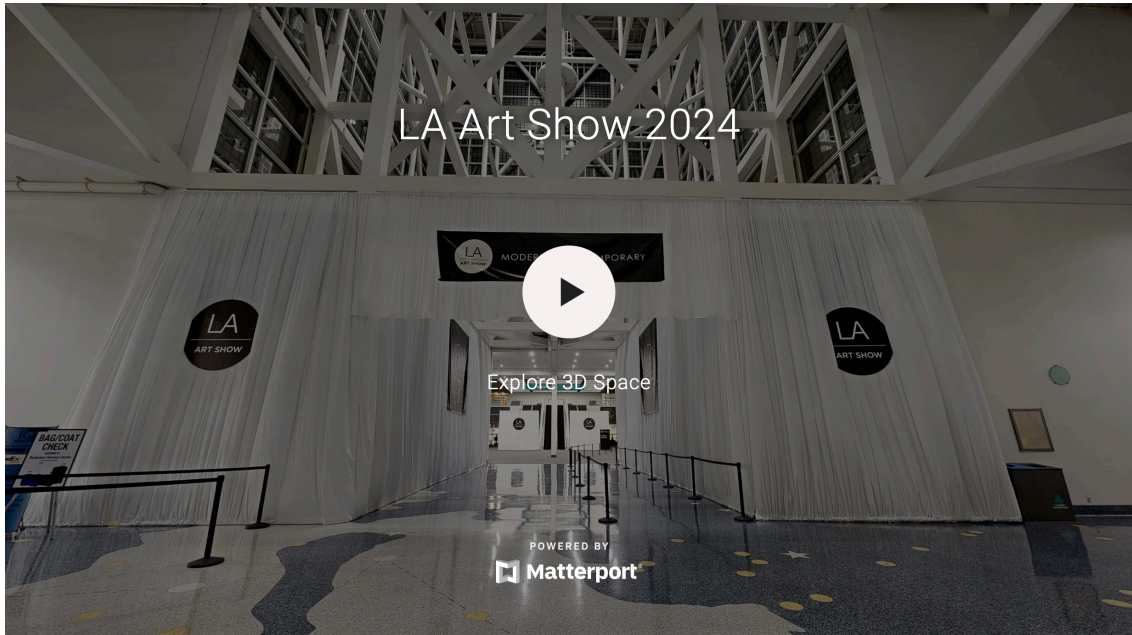
Whether you were able to attend the show or not, you have the opportunity to explore each exhibiting gallery through the LA Art Show 2024 Catalog.

[Click here](#) or on the Catalog Cover to view the galleries.

Take a 3-D Virtual Tour of the LA Art Show!

Couldn't attend the 2024 LA Art Show in person or maybe you'd like to revisit some highlights from the show? Take a fun 3-D virtual tour of the show here:

<https://www.laartshow.com/virtual-tour/>



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Follow us [@LAArtShow](https://www.tiktok.com/@LAArtShow)



Join us next year as the LA Art Show returns to the
LA Convention Center, February 19–23, 2025

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