



The Most Comprehensive International Contemporary Art Show in America

LA Art Show News

Athletes for Life™ and American Heart Association Return for LA Art Show's 30th Anniversary

The LA Art Show will hold its 30th Anniversary edition from February 19-23, 2025, at the Los Angeles Convention Center, with two key partnerships returning for the 2025 show.

Athletes for Life™ will continue their youth empowerment programs through art, while the American Heart Association will once again serve as the charity beneficiary for our 2025 edition. These collaborations align with the LA Art Show's goal of connecting art with community impact.

Read on for more details about these partnerships for our 30th Anniversary show...

Athletes for Life™ Returns to LA Art Show's 30th Anniversary in 2025



The LA Art Show is pleased to announce the return of Athletes for Life™ for its 30th Anniversary edition, scheduled for February 19-23, 2025, at the LA Convention Center.

Athletes for Life™, founded by Greg Bell and celebrating its 35th anniversary, has been a cornerstone in youth mentorship for over three decades. The foundation's mission is to empower youth to pursue their dreams through mentorship and guidance.

Greg Bell, founder and CEO of Athletes for Life™, states, "Our ultimate goal is to help kids find their dreams and equip them with the tools, resources, and support system necessary to achieve those dreams."

For the 2025 LA Art Show, Athletes for Life™ will continue its **Art "n" the Schools** Art Contest and Field Trip initiative, launched successfully in the previous year. This program aims to reintegrate art and craft into the school system.

Art Contest Submission Information

- The contest opens in September and runs through December 31, 2024.
- Middle and high school students can submit their art online.
- A panel of curators from the LA Art Show will judge the entries.
- The top three pieces will be showcased at the 2025 LA Art Show in the AFL Art "n" the Schools booth.
- Winners and their parents will receive invitations to the VIP Opening Night.

Field Trip Experience

Athletes for Life™ will conduct private tours of the LA Art Show for groups of thirty students. These hour-long tours will expose students to a wide array of world-class art and provide opportunities to meet and learn from accomplished artists.

For more information about the contest or field trips, visit athletesforlife.org/art-n-the-schools



Above photos: Athletes for Life™ at the 2024 LA Art Show.

LA Art Show's 30th Anniversary Continues Vital Support of American Heart Association

The LA Art Show is thrilled to announce the return of the American Heart Association (AHA) as our charity beneficiary for our 30th Anniversary edition in 2025. This continued support underscores our commitment to supporting crucial health initiatives alongside our celebration of art.

LA Art Show is proud to support the life-saving efforts of the American Heart Association's Life Is Why™ Campaign. For every ticket sold for the LA Art Show and from September 30, 2024 to February 23, 2025, LA Art Show will donate 15% of the purchase price to the American Heart Association's Life Is Why™ Campaign, with a maximum donation commitment of \$45,000.

The American Heart Association's dedication to working with passion and purpose aligns perfectly with the spirit of our 30th anniversary celebration. Their ongoing efforts to advance knowledge about heart and brain health continue to have a tremendous impact, aiming to provide everyone the opportunity for a full, healthy life.

By attending the LA Art Show in 2025, you'll not only experience world-class art but also contribute to this important cause. Join us in celebrating 30 years of art while supporting the American Heart Association's life-saving work.



LA Art Show is a proud supporter of the American Heart Association's Life is Why™ campaign

To learn more about the Life is Why™ campaign and other participating companies, please visit <https://www.heart.org/en/get-involved/ways-to-give/life-is-why>. Connect with the American Heart Association on [heart.org](https://www.heart.org), [Facebook](#), [Twitter](#) or by calling 1-800-AHA-USA1.

Join Us for LA Art Show 2025

Save the Date for LA Art Show 2025, taking place February 19-23 at the Los Angeles Convention Center. Our team is finalizing gallery selections and developing the DIVERSEartLA program.

For the most current information on the show, visit laartshow.com. We look forward to welcoming you to the 30th Anniversary edition of LA Art Show in 2025.

Exhibitor Applications for LA Art Show 2025 Closes Soon!

LA Art Show exhibitor applications for our 2025 edition are about to close. The 30th Anniversary edition runs from February 19–23, 2025, at the LA Convention Center.

As a leading platform for contemporary, emerging, and modern art, the LA Art Show provides galleries with a unique opportunity to showcase their collections to an engaged audience within Los Angeles' vibrant cultural landscape.

The 30th Anniversary edition of LA Art Show 2025 will feature a diverse array of international exhibitors from Europe, Asia, North America, and Latin America. In addition to our established DIVERSEartLA program, we will present specially curated exhibitions and anniversary events that honor the show's three-decade legacy of art presentation and cultural exchange in Los Angeles.

Galleries interested in joining this 30th Anniversary edition can submit their Exhibitor's Application through our website at: <https://www.laartshow.com/exhibitor-application/>

LA Art Show 2024 Video Highlights!

Discover captivating moments of the 2024 LA Art Show.

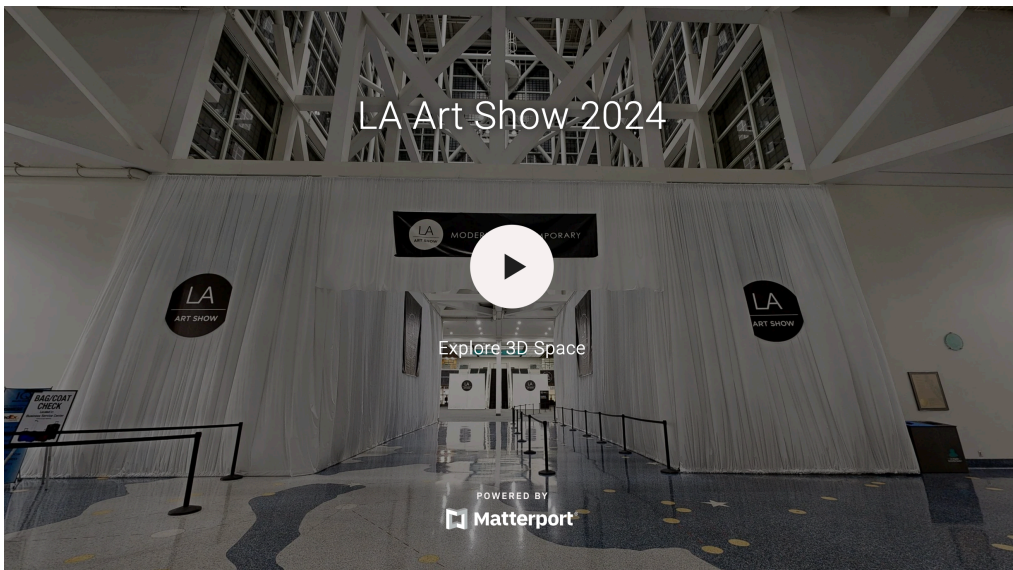
Enjoy these [highlights](#) from our February show.



Take a 3-D Virtual Tour of the LA Art Show!

Couldn't attend the 2024 LA Art Show in person or maybe you'd like to revisit some highlights from the show? Take a fun 3-D virtual tour of the show here:

<https://www.laartshow.com/virtual-tour/>



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Join us next year as the LA Art Show returns to the
LA Convention Center, February 19–23, 2025

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