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The Most Comprehensive International Contemporary Art Show in America

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## LA Art Show News

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### LA Art Show's 30th Anniversary Opening Night Celebrates Art and Community Resilience

The LA Art Show celebrated its 30th anniversary Wednesday night with an Opening Night Premiere featuring actress and producer Jenna Dewan as celebrity host, and a large turnout of appreciative art lovers, who flocked to the LA Convention Center.

Also at the special launch event, renowned artist Robert Vargas worked on his monumental 24-foot mural entitled "Heroes," honoring first responders and LA firefighters, some of whom attended the premiere. The mural will be live-painted and completed during the run of the show. The evening was a benefit for the American Heart Association's Life is Why™ Campaign and the California Community Foundation's Wildfire Recovery Fund.



*Los Angeles Firefighters on the red carpet with artist Robert Vargas and LA Art Show Producer/Director Cassandra Voyagis (centered).*

LA Art Show producer / director Cassandra Voyagis welcomed special guests, celebrity host Jenna Dewan and Dr. Carolyn Kaloostian of the American Heart Association, who addressed the crowd at the opening event in the VIP Lounge.



*(Left-to-right) LA Art Show Producer/Director Cassandra Voyagis, Dr. Carolyn Kaloostian of the American Heart Association, celebrity host Jenna Dewan and LA Art Show President/Partner Scott Diament.*

"As the longest-running art fair in Los Angeles, we were thrilled to commemorate the strength of our host community during last night's Opening Night Party by recognizing the dedication of firefighters and first responders in appreciation of their unwavering service," states Cassandra Voyagis. "We extend our gratitude to actress Jenna Dewan, our honorary host, for her role in launching this significant 30th anniversary edition, which over the coming days will showcase the remarkable artists and galleries that shape our cultural landscape."



*Los Angeles Firefighters with LA Art Show Producer/Director Cassandra Voyagis and celebrity host Jenna Dewan (centered) in front of Robert Vargas's mural in progress.*

The anniversary also recognizes the LA Art Show's long-standing independent curatorial project, DIVERSEartLA, curated by Marisa Caichiolo, with a presentation of selected

dynamic art installations exhibited in recent years in collaboration with museums from around the world, including LACMA, the Broad and MoLAA.

The Opening Night celebration featured an array of food and beverages served by a variety of local establishments and music from DJs David Bollock, Ezra Luxe, and Lush Bunny.



*Celebrity host Jenna Dewan with LA Art Show Producer/Director Cassandra Voyagis on the red carpet.*



*Celebrity host Jenna Dewan addressing the crowd at the opening night event in the VIP lounge.*

## Tickets and Show Hours

*Why wait in line? Get your advance tickets for the LA Art Show today!*

### **OPENING NIGHT PREMIERE**

Wednesday, February 19, 2025  
6pm – 10pm  
Opening Night Ticket, \$250  
VIP Red Card, By Invitation Only

### **SHOW HOURS/TICKETS**

#### **General Admission, One Day Ticket \$35**

Thursday, February 20, 2025  
12pm – 8pm

Friday, February 21, 2025  
12pm – 8pm

Saturday, February 22, 2025  
11am – 8pm (Early entry, VIP Red Card and Opening Night Ticket)  
12pm – 8pm (General Admission)

Sunday, February 23, 2025  
11am – 6pm (Early entry, VIP Red Card and Opening Night Ticket)  
12pm – 6pm (General Admission)

GET YOUR TICKETS TODAY!

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## LA Art Show Proudly Supports the American Heart Association!

The LA Art Show is proud to once again partner with the American Heart Association (AHA) as our 2025 charity beneficiary. Together, we support the AHA's mission to prevent death and disability caused by cardiovascular disease and stroke – two of the most significant health challenges in our society.

With a portion of every ticket purchase, the LA Art Show contributes to funding the mission of the American Heart Association – which includes CPR education, training and development of science-based CPR guidelines and techniques to help strengthen the chain of survival. Dedicated to working with passion and purpose in a people-centered way, the American Heart Association has had a tremendous impact on advancing knowledge about heart and brain health with the goal to providing everyone the chance for full, healthy life.



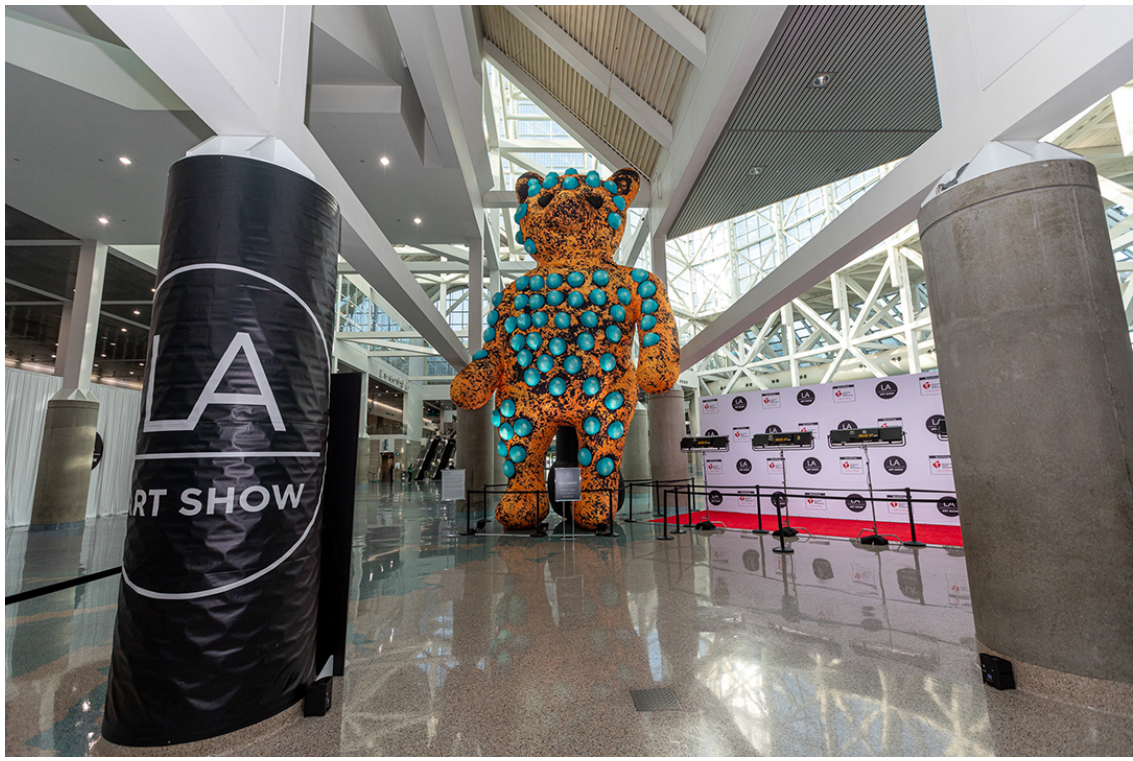
LA Art Show is a proud supporter of the American Heart Association's  
Life is Why™ campaign

To learn more about the Life is Why™ campaign and other participating companies,  
please visit <https://www.heart.org/en/get-involved/ways-to-give/life-is-why>.  
Connect with the American Heart Association on [heart.org](https://www.heart.org), [Facebook](#), [Twitter](#) or by calling  
1-800-AHA-USA1.

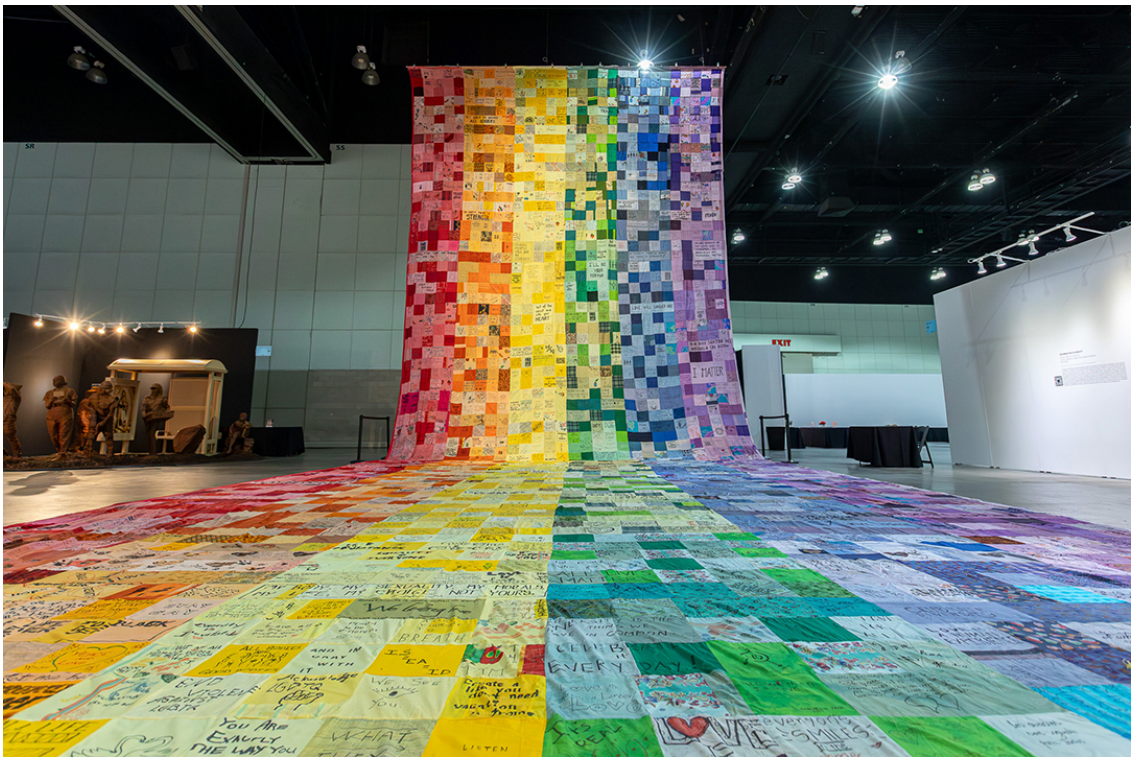
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## Photo Highlights from LA Art Show's 2025 Opening Night!

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All photos courtesy @birdman and Getty Images.

# Follow the LA Art Show on Social Media!



## TikTok

The LA Art Show is on TikTok!

Follow us [@LAArtShow](https://www.tiktok.com/@LAArtShow)



Join us for the 30th Anniversary of the  
LA Art Show at the LA Convention  
Center, February 19–23, 2025.

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